

## A.A.D. FOIP AND MEDIA CONSENT

Academic Athletic Development (A.A.D.) may be contacted by the media agencies (newspaper, radio, television) for access to student athletes for quotes or interviews. These audio and video images may be published or aired in a variety of locations, including television, radio, newspapers and websites or used for publications.

In addition, A.A.D. may wish to include a student athlete's pictures and/or quote in A.A.D.'s publications (brochures, program booklets or newsletters) that will be shared with the general public. A.A.D. might also include a student's picture on the program's website, promotional poster or brochure. A.A.D. may wish to publish the names of students whom are recipients of awards or scholarships on websites or other promotional media. Names, pictures, audio and/or quotes may be used in subsequent years after student athletes are no longer enrolled in A.A.D. for promotional use or alumni lists both on websites and in A.A.D. publications.

A.A.D. may work in collaboration with Edmonton Public Schools in promotional activities and student athlete's picture and/or quote maybe used in these joint activities. A.A.D. will not share any information with other organizations without prior consent of a parent or guardian.

**Please indicate by checking off the following items to indicate your consent for your child to be:**

### Website

- ☐ Photographed for the A.A.D.'s websites
- ☐ Student athletes' name and grade posted on A.A.D. websites
- ☐ Photographed, interviewed or quoted for A.A.D. publications, advertisements and promotional materials

### Media

- ☐ Audio taped and identified for radio
- ☐ Videotaped and identified for television or film
- ☐ Quoted, photographed and identified in newspapers, newsletters or promotional media

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☐ I do not want my child's information used

Students name: \_\_\_\_\_ (please print)

Parent/Guardian signature: \_\_\_\_\_ Date: \_\_\_\_\_

This consent maybe revoked at anytime by written letter. Please contact A.A.D. Executive Director for further information