



ACADEMIC & ATHLETIC DEVELOPMENT

3rd ANNUAL GOLF TOURNAMENT

Re: AAD 3rd Annual Golf Tournament

Dear AAD Supporter,

We would like to inform you of the upcoming AAD 3rd Annual Golf Tournament to benefit the sports alternative programs at Donnan School & Vimy Ridge Academy. This event will be held on May 25, 2013 at The Northern Bear Golf Club.

The AAD 3rd Annual Golf Tournament, organized by the staff of the Hockey, Lacrosse, Sport Rec, and Brazilian Jiu Jitsu Programs is AAD's largest fundraiser. The proceeds from this event are used to further enhance the alternative education programs at Donnan School & Vimy Ridge Academy. This year, some of the funds allowed for baseline concussion tests to be provided for all student-athletes in AAD programs at no cost to the family.

As our 3rd Annual Golf Tournament approaches, we would like to thank all of the sponsors, volunteers and participants that made the first two events such a success. We are excited to be returning to such a fine facility as The Northern Bear. There have been some slight changes to the Sponsorship Packages and pricing for this year's event. Individual golfers are now \$225 each and a Team Sponsorship is \$1100. We are actively seeking Major Sponsors and Meal Sponsors to further enhance the experience. As always, we are seeking your input for ways to further enhance the experience and further promote the event. If you have any ideas on how we can improve this event, please do not hesitate to contact Sean Beissel.

Your involvement as either, a participant, sponsor, volunteer, or silent auction donor will directly benefit Academic & Athletic Development and our sports alternative programs. AAD continues to provide student-athletes an opportunity to pursue their athletic activities within a structured academic setting. AAD's philosophy has been developed on the foundation of stressing fundamentals, encouraging creativity and allowing for intellectual growth. Join us in celebrating our past and assist us in building for the future. We thank you in advance for your support.

Please visit our website at:
www.aadie.ca

Sincerely,
Sean Beissel



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2013 SPONSORSHIP OPPORTUNITIES

MAJOR SPONSOR. \$4000.00

- Corporate logo on golf gift
- Full page ad in program
- Virtual ad, on cart GPS scoreboard
- 4 golf tickets

MEAL SPONSOR. \$2000.00-\$2500.00

- Breakfast and dinner sponsorships available
- Full page ad in program
- Virtual ad, on cart GPS scoreboard
- Recognition on dinner tables.
- 4 golf tickets

HOLE SPONSOR. \$1500.00

- Signage at sponsored hole
- Half page ad in program
- Virtual ad, on cart GPS scoreboard
- 4 golf tickets

TEAM SPONSOR. \$1100.00

- Business card ad in program
- 4 golf tickets

TO REGISTER.

TO SPONSOR.

TO DONATE.

To sponsor the event, register golfers (\$225.00/player)
or to donate silent auction items and prizes, contact:

sean.beissel@epsb.ca



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SPONSORSHIP FORM

Please fill form out in detail to assure appropriate recognition before, during, and after the event.

COMPANY NAME:			
ADDRESS:			
CITY/TOWN:		PROV:	POSTAL:
PHONE NUMBER:	()	FAX:	()
EMAIL ADDRESS:	@		

SPONSORSHIP SPECIFICS

Please place a check in the appropriate boxes and/or specify the details of your contribution.

MAJOR SPONSOR:	\$4000.00		DONATIONS: Please Specify: Dollar Value (if applicable): \$_____
DINNER SPONSOR:	\$2500.00		
BREAKFAST SPONSOR:	\$2000.00		
HOLE SPONSOR:	\$1500.00		
TEAM SPONSOR:	\$1100.00		
Attached is my sponsorship cheque			In the amount of: \$
Please invoice to:			
Payment must be made within 30 days of receiving an invoice			
Please return & make cheque payable to:		Academic & Athletic Development Institute of Edmonton Mailing Address: 8205-90 Avenue Edmonton, Alberta T6C 1N8	

*To make a payment via credit card, please contact Sean Beissel by phone at 780-466-8573



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SAT. MAY 25, 2013

CORPORATE TEAM CHALLENGE - TEXAS SCRAMBLE. 8:00am REGISTRATION 9:00am SHOTGUN START
\$1100.00 per team of 4 includes: green fees, GPS equipped power carts, tee gift, BBQ & prizes.

GOLFER 1

FULL NAME:

COMPANY NAME:

ADDRESS:

PHONE:

EMAIL:

AVG. SCORE:

HANDICAP:

GOLFER 2

FULL NAME:

COMPANY NAME:

ADDRESS:

PHONE:

EMAIL:

AVG. SCORE:

HANDICAP:

GOLFER 3

FULL NAME:

COMPANY NAME:

ADDRESS:

PHONE:

EMAIL:

AVG. SCORE:

HANDICAP:

GOLFER 4

FULL NAME:

COMPANY NAME:

ADDRESS:

PHONE:

EMAIL:

AVG. SCORE:

HANDICAP:

DEADLINE FOR ENTRIES & FEES: MAY 20, 2013
FAX TEAM ENTRIES TO: (780) 462-4932 attn: Sean Beissel



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